

Novel Education and Training Tools based on digital applications related to hydrogen and fuel cell technologies

Deliverable 1.6

Project e-Newsletter 3rd Issue



D1.6: Project e-Newsletter 3rd Issue

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If deliverable does not get finished as scheduled in description of activity, please add a short explanatory statement. (To be done by responsible person of deliverable)

Explanatory Statement: The newsletter was 4 days delayed to be delivered during working days (August is still summer holiday in many European Countries)



Document History (authors and co-authors)

Issue Date	Version	Changes Made/Comments
04-09-2018	1	Giovanni Cinti

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Table of Contents

NET-TOOLS TOPIC.....	6
1.1 INTRODUCTION	6
1.2 E-NEWSLETTER	7



NET-Tools Topic

1.1 Introduction

The e-Newsletter is part of the communication strategy of the project. Six releases of the newsletter are foreseen during the project. The content of the third newsletter was agreed in the internal network and shared between the partners before the release.

The Newsletter was elaborated starting from the inputs of all partners. The structure was designed using the online platform *mailchimp*. Final version of the 3rd e-Newsletter is here below reported. The mailing list was updated with new contacts from intensive summer dissemination activity. The newsletter was also shared via social networks twitter and facebook and in the project website.

1.2 e-Newsletter

Here below is reported the copy of 3rd e-Newsletter as released in the latest version.



Fuel cells and hydrogen technologies





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NET-TOOLS
e-tools for
education in
modern
FCH-technology

It has been an intensive summer for Net-Tools. Dissemination of the project took place all around the world and, at the same time, also technical activities were carried out. New tools were designed and integrated in the e-laboratory and the first e-learning course is under development. Read here below all updates from Net-Tools.

e-Laboratory updates:

First hands-on training session on use of e-Laboratory of NET-Tools project was hosted by Ulster University as an online webinar on June 27th, 2018. The hands-on session was organised in order to help users to understand the online engineering tools in various directions i.e. Safety, Fuel Cells, Renewable energy, Electrochemistry, Properties, Storage etc. and use them in their day-to-day activities and calculating different parameters in their field. The scope of this session was to engage with and gain traction from a wider FCH community of industry, institutions, research organisations and universities concerning the further development of engineering



digital tools. In particular, the NET-Tools partners wish to incorporate the demands and requests from industry and institutions others than the academic ones, in order to form the basis of the work to date. From the interaction with users the consortium received the feedback from using the e-Laboratory, which will help to advance the platform.

e-Learning updates:

Following the discussions and input from the NET-Tools expert workshop in March in Levico, a separate meeting on E-learning and how to design massive open online courses within the NET-Tools project was held on April 25th in Copenhagen. Several features that can be implemented in online courses were discussed and a general course outline for the NET-Tools example courses was drafted. Based on this, a guideline and template for MOOCs was prepared, which is currently used to draft the first course example, which will be addressing the reuse of hydrogen particularly in Fuel Cells.

Sincerely Yours



Our mailing address is: news@fch2edu.eu



1.3 Newsletter report

Here below is reported the newsletter report generated by MailChimp registered in date 09//10/2018.

666 Recipients

List: FCH2EDU
 Subject: NET TOOLS NEWSLETTER #3

Delivered: Tue, Sep 04, 2018 7:29
[View email](#) · [Download](#) · [Print](#) · [Share](#)

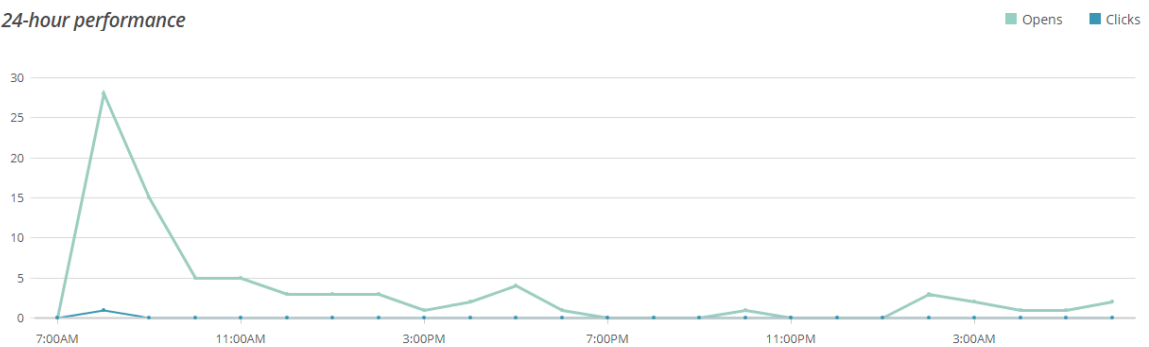
0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
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Open rate	17.7%	Click rate	0.5%
List average	18.1%	List average	0.9%
Industry average	(Select your industry)	Industry average	(Select your industry)

110 Opened	3 Clicked	43 Bounced	3 Unsubscribed
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Successful deliveries	623 93.5%	Clicks per unique opens	2.7%
Total opens	187	Total clicks	10
Last opened	9/9/18 7:44	Last clicked	9/4/18 8:57
Forwarded	0	Abuse reports	0

24-hour performance





0 Tweets	6 Campaign URL clicks	0 Likes
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Top locations by opens

USA	37	23.7%
Norway	28	17.9%
Italy	25	16.0%
Germany	14	9.0%
United Kingdom	13	8.3%

